

Oxana Melis | Graphic Designer

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PROFESSIONAL EXPERIENCE

INTELEX GROUP (WARMIES)

Freelance Visual Designer

March 2021–Present

Los Angeles, CA

Design visuals; work with team of marketers and agencies remotely to create compelling designs that best showcase products through websites, paid ads, social media, email, and print media

CRYOPORT

Freelance Graphic Designer

September 2020–Present

Los Angeles, CA

Create templates and design layouts for user manuals, marketing collateral, and instructional guides with illustrations

OKSDESIGN

Company Owner

July 2018–Present

Pasadena, CA

Work with small businesses and start-ups on their brand identity systems and applications; help them oversee their clients and make right impression in order to build relationships; recent clients: PHT Investment Group, LLC, Qaqa Academy, Adson Tech LLC, Pink Clover LA, Titan Relocations

TETHOS CREATIVE (AGENCY)

Freelance Graphic Designer

January 2020–January 2021

Santa Ana, CA

Designed for print materials, helped clients with their rebranding applications. Key Clients: Scality, ARK Crystals

LADDER SPORT

Freelance Graphic Designer

January–March 2020

Los Angeles, CA

Created web assets; designed social media content; maintained consistency in visual brand identity

GUITAR CENTER

Freelance Graphic Designer

October–November 2019

Westlake Village, CA

Created design and layout of web pages in Adobe XD; updated and created social media assets

ARTCENTER COLLEGE OF DESIGN

Teacher's Assistant (Package Design)

January–May 2017

Pasadena, CA

Participated in class critique; helped students with their homework; set up the classroom; Instructor: Eric Poesch

VA-BANK (AGENCY)

Graphic Designer

March 2005–June 2008

Krasnodar, Russia

Created brand identity for the clients, designed print materials, aligned press-ready files with given specs

0-81 (AGENCY)

Graphic Designer

October 2002–March 2005

Krasnodar, Russia

Provided print ad design and prepress process

ISTOK

Computer Science Teacher

August 2001–September 2002

Krasnodar, Russia

Taught public program classes: MS Windows, MS Office, Corel Draw

MAYTOUR

Office Manager

June–August 2001

Krasnodar, Russia

Organized client databases; managed ad campaigns; answered phone.

EDUCATION

ART CENTER COLLEGE OF DESIGN

January 2016–August 2019

Pasadena, CA

Bachelor of Fine Arts with Honors

Graphic Design with an emphasis on print and visual interaction

KUBAN STATE UNIVERSITY

November 1996–May 2001

Krasnodar, Russia

Bachelor of Science. Major: Mathematics.

VOLUNTEER EXPERIENCE

SLAVIC EVANGELICAL BAPTIST CHURCH

Graphic Designer / Photographer

September 2009–October 2017

Los Angeles, CA

Created brand identity, event and portrait photography, printed materials, decorated walls

SKILLS

Graphic Design: Illustrator, Photoshop, Lightroom, InDesign, After Effects, XD, Premiere Pro, Power Point, MadMapper, SolidWorks, KeyShot, CorelDraw; prepress process, color correction

Photography: DSLR and Mirrorless Cameras, Photo Studio Equipment, Art Direction.

LANGUAGES

Proficient in English, native in Russian

RECOGNITION

Art Center Student Gallery, Fall 2016

Crafty Jack (a packaging set for pumpkin carving tools) was picked for the gallery as one of the best student work.

Provost's List: Spring 2016, Summer 2016, Fall 2016, Summer 2017, Fall 2017, Spring 2018.

PROFESSIONAL AFFILIATIONS

Member of AIGA (American Institute of Graphic Arts)

Member of Graphic Design Club, Art Center College of Design, Pasadena, CA

Member of AmBAR (Business Association of Russian-speaking Professionals), San Francisco, CA

Member of Freelancers Union, USA

INTERESTS

Documentary and portrait photography, traveling, visiting art galleries and contemporary art museums, city exploring, moderating a public Russian social media