

# Oxana Melis | Graphic Designer

[info@oksdesign.com](mailto:info@oksdesign.com), 323-443-5978, [www.oksdesign.com](http://www.oksdesign.com)

## PROFESSIONAL EXPERIENCE

### INFILLION (TRUE[X])

#### Senior Graphic Designer

November 2023–Now

Los Angeles, CA

Collaborating intimately with the internal marketing team to create advertising campaigns that are in sync with the company's branding and marketing goals. Managing a variety of projects simultaneously, under strict deadlines and with diverse scopes.

### MYGOFLIGHT

#### Graphic Designer and Photographer (contract)

September 2022–October 2023

Denver, CO (remote)

Developed marketing, POS, and trade-show content and materials. Managed and coordinated graphic design projects from concept through completion.

### KEYSTONE DENTAL

#### Graphic Designer (contract)

January–June 2022

Irvine, CA

Built consistent brand identity for new products and redesigned current brands aligning them with the new vision. Applied cohesive style along with all the digital and print materials for the KDG 2022 Global Interdisciplinary Symposium, May 19–21 in Las Vegas.

### PELICAN PRODUCTS

#### Graphic Designer (contract)

October 2021–January 2022

Torrance, CA

Maintained consistency in visual brand identity system. Ensured that all creative outputs are of high quality and align with the brand guidelines.

### CRYOPORT

#### Graphic Designer (contract)

September 2020–September 2021

Los Angeles, CA

Created templates and design layouts for user manuals, marketing collateral, and instructional guides with illustrations.

### INTELEX GROUP (WARMIES)

#### Visual Designer (contract)

March–June 2021

Los Angeles, CA

Worked remotely with a team of marketers and agencies to create compelling designs that best showcase products through websites, paid ads, social media, email, and print promotions.

### TETHOS CREATIVE (AGENCY)

#### Graphic Designer (contract)

January 2020–January 2021

Santa Ana, CA

Produced concepts and print-ready work, helping clients with their rebranding applications, establishing, maintaining, and improving brand identity systems.

### LADDER SPORT

#### Graphic Designer (contract)

January–March 2020

Los Angeles, CA

Created web assets, designed social media content, and maintained consistency in visual brand identity.

### GUITAR CENTER

#### Graphic Designer (contract)

October–November 2019

Westlake Village, CA

Contributed to the design of user interfaces for digital advertising platforms, focusing on user experience to optimize ad delivery and engagement. Designed layouts of web pages in Adobe XD, edited and created brand assets.

### ARTCENTER COLLEGE OF DESIGN

#### Teacher's Assistant (Package Design)

January–May 2017

Pasadena, CA

Assisted the teacher in arranging presentations for the packaging class. Engaged in classroom critiques and helped students with their assignments.

## EDUCATION

### ART CENTER COLLEGE OF DESIGN

January 2016–August 2019

Pasadena, CA

#### Bachelor of Fine Arts with Honors

Graphic Design with an emphasis on print and visual interaction

### KUBAN STATE UNIVERSITY

November 1996–May 2001

Krasnodar, Russia

**Bachelor of Science.** Major: Mathematics.

## VOLUNTEER EXPERIENCE

### SLAVIC EVANGELICAL BAPTIST CHURCH

#### Graphic Designer / Photographer

September 2009–October 2017

Los Angeles, CA

Created brand identity, event and portrait photography, designed and proofread printed materials, environmental design

## SKILLS

**Graphic Design:** InDesign, Illustrator, Photoshop, Lightroom, After Effects, XD, Premiere Pro, PowerPoint, MadMapper, SolidWorks, KeyShot, CorelDraw; prepress process, color correction

**Photography:** DSLR and Mirrorless Cameras, Photo Studio Equipment, Art Direction

## LANGUAGES

Proficient in English, a native of Russian

## PROFESSIONAL AFFILIATIONS

Member of AIGA (American Institute of Graphic Arts)

Member of Graphic Design Club, Art Center College of Design, Pasadena, CA

Member of Freelancers Union, USA

## CONTRIBUTIONS

Email Template Designs for Beefree.io

Stock Photography for Unsplash.com

## INTERESTS

Documentary and portrait photography, traveling, visiting art galleries and contemporary art museums, city exploring, moderating a social media groups, learning new skills as a graphic designer